Siddhartha Goutaman

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EDUCATION and CERTIFICATIONS

The University of Birmingham   **Birmingham, UK | Sept 2025 – Present**
MSc International Business

Rajagiri School of Engineering and Technology   **Kerala, India | Dec 2020 – May 2024**
BTech in Computer Science and Engineering (85.79%)
Merit Award in Mathematics, Merit Awards in Semesters 6 and 8

ESSEC Business School   **Cergy, France | June 2024**
Basics of entrepreneurship: thinking and doing (Certificate)

LVMH   **Nov 2024 - Dec 2024**
Inside LVMH Certificate-Creation & Branding, Retail & Customer Experience

Johns Hopkins University   **Maryland, US | July 2024 - Aug 2024**
Business Analytics with Excel: Elementary to Advanced (Certificate)

PROFESSIONAL EXPERIENCE

Thrissur Ortho and Rehab Centre   **Thrissur, India | July 2024 – Present**
Freelance Consultant and Developer
- Spearheaded the launch of an ortho and rehab centre, streamlining operations from planning to execution.
- Managed procurement of medical equipment and ensured IT infrastructure is in place.
- Structured and implemented job roles for a team of 12 staff.
- Developed a brand identity by means of a website that increased patient flow by over 50% in the first month.

Finsultants   **Kochi, India | Nov 2023 – Feb 2024**
Web Developer
- Led the development of a responsive brand page for Finsultants, resulting in a 30% increase in client engagement.

ACHIEVEMENTS

Hack Club RSET   **Kochi, India | 2022 – 2023**
Public Relations Co Lead (Leadership)
- Spearheaded membership drives that attracted 500+ new members in one month, positioning the club alongside the largest and most active communities on campus.
- Directed branding and outreach programs, enhancing the club's reputation and expanding presence within the student community.
- Organised and delivered events and training programs, providing valuable learning opportunities for students

TECHKSHETRA - National Level Fest   **Kochi, India | 2023**
Principal Coordinator - Shark Tank(Leadership)
- Conceptualised and launched Techkshetra's first Shark Tank event, which became the flagship competition of the fest.
- Managed stakeholder communications across sponsors, mentors, and participants, ensuring seamless coordination.
- Led strategic planning and on-site operations, resolving issues in real time to maintain event flow.

Computer Society of India RSET SB   **Kochi, India | 2023 – 2024**
Team Lead (Leadership)
- Coordinated hackathons and managerial events, increasing participation by over 40%.

Rajagiri School of Engineering and Technology   **Kochi, India | 2020 - 2023**
Class Representative (Leadership)
- Demonstrated leadership consistency and peer trust by being elected Class Representative for 3 consecutive years.
- Acted as liaison between students and administration, advocating and representing over 60 students.

ADDITIONAL SKILLS

Technical Skills
MS Office Suite, Java, Python, Mathematics, Apple, Calculus, HTML

Languages
English (native/bilingual), Malayalam (native/bilingual), Hindi (bilingual)

EXTRA-CURRICULAR & INTERESTS

CERTIFICATE OF EXCELLENCE - IIT BOMBAY x VIRGIN HYPERLOOP
- Developed a creative process to optimally manage passenger flow in a hyperloop portal.
- Emerged as 4th place winners, securing a cash prize of INR 50,000.